



Nee Place like Hyem!

Researching the effect of the cost-of-living crisis on Women in the North-East, with a focus on how it has affected you and your home.

Who is carrying out this research?

Workie Ticket Theatre CIC is collaborating with Erin Parker Leonard with the support of Women's Budget Group and funding from Smallwood Trust and Sisters Trust.

JoJo Kirtley is A writer, producer, facilitator and founder of Workie Ticket Theatre Company, JoJo Kirtley has been working for over a decade to create real social impact through theatre. She is passionate about developing work within local communities to create a platform and raise awareness of issues that affect women in the Northeast region. JoJo is also a qualified teacher with a MA in Theatre Studies. She balances running Workie Ticket with being a mother and working for various women's organisations in the North-East.

Erin Parker Leonard is currently the newly appointed Director of Policy and Advocacy for Represent Women. She has been a local Councillor and a campaigner on issues that affect Women. She has campaigned and supported 50:50 Parliament and is a White ribbon champion. She has championed and supported many campaigns such as Baby leave for Councillors, WASPI Women, Pregnant then screwed and Civility in politics. She graduated from the Jo Cox Women in Leadership Programme in 2022 and has First class BA in Politics from Northumbria University.

Learn more about Workie Ticket here: [Workie Ticket TC](#)

[\(workietickettheatre.com\)](#) What is this research about?

This research project is trying to find out about the experiences of women living in the North-East of the cost of living crisis and the affect this has had on them with a focus on their homelife.

The results will be published early 2025 and will be available to read online and will be included in a performance on World Homelessness Day -10th October 2024.

Why are you doing this research?

Our research aims to raise awareness, make policy recommendations and influence decision-makers. Additionally, we aim to highlight women's experiences by using theatre as a tool to engage and raise awareness.

We thank the Women's Budget Group and Smallwood/Sisters Trust for supporting and funding this research.

Who can take part in this study?

We are inviting women aged 18 and over who live in the North-East to take

part. What does taking part involve?

To take part, we ask women living in the North-East to complete a short online questionnaire. It takes about 6-10 minutes to complete

This survey focuses on the cost-of-living crisis, with questions about housing, homelessness, domestic abuse and domestic violence. All collected data will be anonymised and confidential. Quotations from responses may be published in the final report and used in the performance.

Trigger warning This survey includes questions that may be distressing, including topics related to domestic abuse and mental health. At the end of the survey, we will provide a list of support organisations.

How will my information be used?

All responses to the questionnaire will be anonymous. You do not need to provide your name or any identifying details, beyond your postcode. The answers to the questionnaire will be stored in a password-protected file that is only accessible to

our researcher.

We will use the data from the questionnaire to write the report and to inform the creative writing of the performance, and we may use quotations from responses.

After the project ends, all the information collected by the questionnaire will be deleted.

What benefit is there to me in taking part?

By taking part in this research, you will be helping to raise awareness about the impact of the cost-of-living crisis in the North East.

Who do I contact if I have a concern or a complaint?

Please contact Emma Thackray at emma.thackray@wbg.org.uk.